

OLIVIA WOOD

Graphic Designer/Artist
Birmingham, AL



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EDUCATION

Samford University
3.762 GPA
B.F.A Graphic Design
Graduated April 2022

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Layout
- Screen Printing
- Illustration/Drawing
- Watercolor
- Acrylic and digital painting

My name is Olivia and I am a graphic designer and artist based in Birmingham, AL. I take joy in the creative process and have recent experience with print and marketing design as an in-house designer for a beauty brand. I am a good communicator and listener when it comes to fulfilling the needs of my projects.

EXPERIENCE

Zenagen Hair Care/Actiiv: 2022-2023

In-House Graphic Designer

- Designed print materials such as user guides, brochures, sales flyers, post cards, merchandise, etc.
- Made edits to new product packaging designs and created master cartons for company's rebrand
- Edited/retouched photos, created graphics for email and socials
- Designed banners, signs, flags etc. for events

World Rugby Shop: 2021

Graphic Design Intern

- Created graphics for website, designed merchandise tech sheets for clients

Freelance Work:

Over the past several years I have created a range of freelance work for clients, school and myself including:

- Illustrated a children's book for client
- Album cover for a singer/songwriter client's song
- Custom watercolor pieces for multiple clients
- Posters, booklets, branding projects for school purposes
- Painted, designed, illustrated various personal projects

Phi Mu Alpha Gamma Fraternity: 2018-2022

- Served as the chapter's T-shirt chair, painted banners for events, served at fundraisers for Children's Miracle Network